

Concentrations in Sport Management

12 credit hours

Intercollegiate Administration Concentration [SPMG_IAC]

Required courses for concentration:

- [SPM 247 - Introduction to Intercollegiate and Scholastic Sport](#)

Select at least one of the following required capstone courses for the concentration:

- [SPM 447 - Intercollegiate Administration and Governance](#)
- [SPM 455 - Applied Sport Event Management](#)

Select at least six credit hours from the following:

- [SPM 227 - Stadium and Arena Management](#)
- [SPM 285 - Ticket Operations and Sales](#)
- [SPM 325 - Introduction to Sport Analytics](#)
- [SPM 346 - Social Media Operations in Sport](#)
- [SPM 349 - Sport Management Practicum](#)
- [SPM 355 - Sport Tourism and Mega-Events](#)
- [SPM 450 - Disability and Sport](#)

International Sport Management Concentration [SPMG_ISMC]

Required courses for concentration:

- [SPM 240 - International Sport Management](#)

Select at least one of the following required capstone courses for the concentration:

- [SPM 440 - International Sport Enterprise](#)
- [SPM 460 - Applied Sport Sales and Marketing](#)

Select at least six credit hours from the following:

- [SPM 201 - Introduction to Study Abroad in Sport Management](#)
- [SPM 287 - Fantasy Sports and Sport Video Gaming](#)
- [SPM 301 - Cross-Cultural Perspectives Abroad in Sport Management](#)
- [SPM 346 - Social Media Operations in Sport](#)
- [SPM 349 - Sport Management Practicum](#)
- [SPM 355 - Sport Tourism and Mega-Events](#)
- [SPM 401 - Seminar: Reflections Abroad in Sport Management](#)
- [SPM 450 - Disability and Sport](#)
- [SPM 455 - Applied Sport Event Management](#)

Sport Facilities and Event Management Concentration [SPMG_SFEM]

- Select at least one of the following required capstone courses for the concentration:
 - [SPM 447 - Intercollegiate Administration and Governance](#)
 - [SPM 455 - Applied Sport Event Management](#)
- Select at least nine credit hours from the following:
 - [SPM 227 - Stadium and Arena Management](#)

- [SPM 240 - International Sport Management](#)
- [SPM 247 - Introduction to Intercollegiate and Scholastic Sport](#)
- [SPM 279 - The Business of Professional Football](#)
- [SPM 285 - Ticket Operations and Sales](#)
- [SPM 349 - Sport Management Practicum](#)
- [SPM 355 - Sport Tourism and Mega-Events](#)
- [SPM 420 - Sport Entrepreneurship](#)
- [SPM 440 - International Sport Enterprise](#)
- [SPM 450 - Disability and Sport](#)

Sport Media and Information Technology Concentration [SPMG_SMITC]

Select at least one of the following required capstone courses for the concentration:

- [SPM 430 - Applied Sport Media Management](#)
- [SPM 435 - Applied Information Technology in Sport](#)

Select at least nine credit hours from the following:

- [SPM 227 - Stadium and Arena Management](#)
- [SPM 238 - Sport Videography](#)
- [SPM 247 - Introduction to Intercollegiate and Scholastic Sport](#)
- [SPM 285 - Ticket Operations and Sales](#)
- [SPM 287 - Fantasy Sports and Sport Video Gaming](#)
- [SPM 325 - Introduction to Sport Analytics](#)
- [SPM 338 - Advanced Sport Videography](#)
- [SPM 346 - Social Media Operations in Sport](#)
- [SPM 349 - Sport Management Practicum](#)
- [SPM 420 - Sport Entrepreneurship](#)

Sport Sales and Marketing Concentration [SPMG_SSMC]

Select at least one of the following required capstone courses for the concentration:

- [SPM 440 - International Sport Enterprise](#)
- [SPM 460 - Applied Sport Sales and Marketing](#)

Select at least nine credit hours from the following:

- [SPM 240 - International Sport Management](#)
- [SPM 279 - The Business of Professional Football](#)
- [SPM 287 - Fantasy Sports and Sport Video Gaming](#)
- [SPM 285 - Ticket Operations and Sales](#)
- [SPM 325 - Introduction to Sport Analytics](#)
- [SPM 346 - Social Media Operations in Sport](#)
- [SPM 349 - Sport Management Practicum](#)
- [SPM 355 - Sport Tourism and Mega-Events](#)
- [SPM 420 - Sport Entrepreneurship](#)
- [SPM 455 - Applied Sport Event Management](#)